



To Our Potential Agent:

Greetings from Tucson, Arizona, in the “wild west” of America! We are excited to learn of your interest in representing the Center for English as a Second Language (CESL) at the University of Arizona as an educational consultant.

With decades of experience and one of only 50 CEA nationally accredited English language programs in the world, CESL provides top-quality studies in English language, American culture, TOEFL preparation and teacher training to students from all over the world. In the past decade we have had over 9,500 students study with us. We offer flexible 16, 8, and 4 week rotating courses offering 22-25 weekly hours of intensive English instruction with small class sizes. Customized group programs are also available upon request. Our instructors are highly qualified (all with advanced Masters Degrees or Ph.D.s in teaching English) and have published numerous textbooks in English and teaching. And, most importantly, our students are some of the most successful in the world—many going on to become doctors, lawyers, teachers, engineers, business leaders, scientists, and even national government leaders.

We would like to invite you to consider being part of the exciting world of CESL. This partnership would afford you an opportunity to recruit students for us throughout the world on a commission basis. Because we limit the number of representatives we work with, we select only an elite group to represent us. If you/your company,

1. Are a leader in recruiting students to study abroad,
2. Are knowledgeable about studies in the USA and the accompanying immigration documentation process,
3. Are able to ascribe to the code of ethics found at the end of the enclosed survey,
4. Can plan to visit CESL in person, and
5. Believe you can recruit at least four students a year for CESL, and then we would like to hear from you!

We invite you to complete the Agent/Consultant Survey, request for contract. This brief survey is required of all agency candidates. Once I have approved your application, a contract will be sent to you for signing. Once all parties have signed, the contract becomes active and you are able to begin earning CESL commissions and awards. Keep in mind that it may take 1-2 months to complete this process. Visit our agent web page at <http://www.cesl.arizona.edu/AffiliatesAgents.htm> for updated rates and CESL news. I look forward to working with you in the future.

Sincerely,

Dr. Suzanne Panferov, CESL Director

Initial Agent/Consultant Survey

The University of Arizona – Center for English as a Second Language (CESL) appreciates your interest in being an educational consultant on our behalf. CESL has been teaching English and preparing students to continue with their academic studies at universities and to enhance their professional careers for more than 36 years.

We take pride in our reputation and want to be careful to have only the best consultants represent our interest, and consequently our students' interests. Therefore, we are asking you to respond to the following application. Our decision will be based on compatibility of values.

Please *type* your responses.

This application may also be completed on-line at

http://www.surveymonkey.com/s.aspx?sm=SUUBZmWH1P4RPXqE38_2fenQ_3d_3d

or you may print, complete and fax the questionnaire to Dr. Suzanne Panferov at 520-621-9180

<http://www.cesl.arizona.edu/docs/AgentRequestContract.pdf>